100 Most Promising Oracle Solution Providers 2015

Oracle's long array of solutions are the driving force behind many enterprise operations around the world. Known for its sophisticated relational database, the company is serving as the backbone for many Fortune 1000 corporations. Being the first company to develop and deploy 100 percent internet-enabled enterprise software, Oracle today remains the best pick in running financials, server and storage systems, middleware and engineered systems. The company serves almost every other industry vertical including engineering and construction, healthcare, insurance, financial services, life sciences, telecommunications, automotive, industrial manufacturing and oil and gas.

Oracle enables its clients save significant costs by outsourcing their core computing functions, rather than running and maintaining a slew of servers in-house. The company has spent the last 10 years rewriting every one of its on-premises enterprise application for the cloud. As a result, the company is in a position to offer the best-in-class cloud based services to meet client requirements. Services like the Infrastructure as a service (IaaS)-lowering customer's cost in infrastructure; storage services featuring backups, archive, file storage; and Platform as a service (PaaS)-delivering automated work through software--the list goes on. Further, the company's new solution-Oracle Mobile Cloud Services is helping clients simplify and secure the process of connecting mobile applications to enterprise systems and other cloud services.

With Oracle intent on winning the race to the cloud and emerging as a dominant force in cloud computing—based on the completeness of its offerings across the stack—the Oracle partners will have a big role to play moving forward. Through this edition of CIOReview, we aim to help the readers get more insights into the capabilities of major solution and service providers cemented in Oracle technologies. As a prelude to CIOReview's 100 Most Promising Oracle Solution Providers 2015, our selection panel evaluated the companies that showcased in-depth expertise in delivering integrated and innovative technologies that add value to the Oracle landscape. A distinguished panel of CEOs, CIOs, VCs, analysts and the editorial board of the CIOReview selected the final 100 companies.

We present to you CIOReview's 100 Most Promising Oracle Solution Providers 2015.

Sofbang LLC

recognized by CIOReview magazine as

100 MOST PROMISING
CIOReview ORACLE
SOLUTION PROVIDERS 2015

An annual listing of 100 companies that are in the forefront of providing Oracle solutions and impacting the marketplace

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Managing Editor
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Company:
Sofbang LLC

Key Person:
Danny Asnani
Principal

Description:
Providing Oracle Fusion Middleware, Mobile and Cloud solutions to clients in the Public, Education and Utilities sectors, as well as the growing enterprise and mid-market commercial space

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Sofbang
The Key to the Oracle Cloud Platform

To keep pace with the transforming cloud market, both large and small businesses are rapidly adopting various Software-as-a-Service (SaaS) and Platform-as-a-Service (PaaS) solutions. These SaaS and PaaS solutions are changing the IT paradigm by enhancing enterprise performance with higher productivity and reducing the total cost of ownership. As an Oracle Platinum Partner, Sofbang recognizes their customers' pain points, requirements, and goals to implement cloud integration programs that achieve a higher return on investment and business profit. "Our approach towards understanding customer requirements to help them achieve their goals is the key reason behind our company name—'soft approach with a big clear ROI,'" says Danny Asnani, Principal with Sofbang.

Headquartered in Chicago, IL, Sofbang leverages the Oracle Cloud Platform to deliver solutions for the public sector, education, utilities, Fortune 1000, and mid-market space. "We help our customers gain scalability, flexibility, and simplicity into their line of business with domain specific, end-to-end business solutions," adds Al Pomerantz, Principal with Sofbang.

Sofbang's quickstart programs help customers rapidly design, automate, and manage business processes and mobile solutions, leveraging the Oracle Cloud Platform. Apart from augmenting Oracle's SaaS apps, the company also deploys their industry specific cloud solutions. "Our solutions like contract management, licensing and permitting, mobile student registration, and mobile workforce management can be used across various industries," explains Asnani.

Sofbang's primary focus lies in mobile backend as a service (MBaaS) and cloud integration. This is evident in their implementations of the Oracle Integration Cloud Service (ICS), SOA Cloud Service (SOACS), and Oracle Mobile Cloud Service (MCS), which maximizes the value of an enterprise's SaaS and on-premise investments. Sofbang also delivers excellent cloud integration and mobile needs assessments with a tangible proof-of-concept. "Oracle ICS, SOACS, and MCS accelerates integration and mobility projects, while simultaneously shortening the time to market," says Vivek Ahuja, CTO of Sofbang. With over a decade of experience in the Oracle Fusion Middleware space,

Sofbang brings the ability to utilize cloud solutions from both business and technology perspectives. "Over the years, we have been constantly enhancing our solution stack by combining our domain knowledge, business insights, and resources so that they continue to be valuable for our customers," adds Ahuja.

Sofbang serves various enterprises across the globe, helping implement solutions which enable better exchange and use of information with streamlined, adaptive business processes, and simplified integration. Recently, Sofbang worked with the Chicago Park District (CPD), one of the largest municipal park systems in the US, to facilitate cross-department coordination, automate processes, and seamlessly integrate work information for effective communication and collaboration within the organization. Based on CPD's requirement, Sofbang deployed Oracle Fusion Middleware to help create and run agile, intelligent business applications, while maximizing IT efficiency. "Expanded collaboration and visibility across departments have been the greatest outcomes of the Oracle-based integrated park and project management solution," shares Tanya Anthony, Chief Administrative Officer, CPD. "From the park staff knowing the status of their work orders to project managers knowing the status of their funding, it has been extremely valuable for us," adds Tanya.

The Sofbang team's expertise and unique approach toward the Oracle Cloud Platform ensures that clients benefit from reduced costs, increased revenue, enhanced end-customer experience, and improved transparency and productivity. CR

Al Pomerantz   Danny Asnani   Vivek Ahuja