20 Most Promising Cloud Solution Providers 2015

Cloud computing has fast gained traction across all industries with its effectiveness to empower businesses across the globe. Cloud storage wars and innovative software offerings are making cloud an even more attractive place to do business. With its rising demand across industries like telecom, banking, financial services and insurance (BFSI), education, retail, health care and government, enterprises and consumers are increasingly turning to cloud to simplify IT, and bring their businesses to a new digital world.

In addition to economic merits from cloud services like flexibility, agility, speed and innovation, most enterprises today look out for scalable, cost-efficient and pay-per-use pricing models. Even though the growth of cloud computing platforms is going to be exponential, there is also a dilemma as to how its full value to business can be harnessed. The key concerns pertaining to security, compliance, outrages and data proliferation has made it essential for businesses to continually monitor computing trends in order to keep updating their cloud strategies. Moreover, hybrid cloud computing is set to become an imperative, in the form of a unified integrated cloud model of internal and external cloud platforms.

In order to help CIOs to fully exploit the potential of cloud model and help them cater to their burning requirements, in the last few months, a distinguished panel comprising of CEOs, CIOs, VCs and analysts including CIOReview editorial board reviewed top companies in the cloud domain, and shortlisted the ones that are at the forefront of tackling industry challenges. The selection panel looked at the vendor's capability to fulfill needs of buyers with effective solutions that curb the challenges. We present to you 20 Most Promising Cloud Solution Providers.

Company:
Sofbang
Chicago, IL
sofbang.com

Key Person:
Danny Asani,
Principal

Description:
Sofbang leverages the Oracle Cloud Platform to provide enterprises with scalable, flexible and extendible solutions

Website:
www.sofbang.com

Sofbang
The Key to the Oracle Cloud Platform

To keep pace with the transforming cloud market, both large and small businesses are rapidly adopting various Software-as-a-Service (SaaS) and Platform-as-a-Service (PaaS) solutions. These SaaS and PaaS solutions are changing the IT paradigm by enhancing enterprise performance with higher productivity and reducing the total cost of ownership. As an Oracle Platinum Partner, Sofbang recognizes their customers' pain points, requirements, and goals to implement cloud integration programs that achieve a higher return on investment and business profit. "Our approach towards understanding customer requirements to help them achieve their goals is the key reason behind our company name—'soft approach with a big clear ROI,'" says Danny Asnani, Principal with Sofbang.

Headquartered in Chicago, IL, Sofbang leverages the Oracle Cloud Platform to deliver solutions for the public sector, education, utilities, Fortune 1000 and mid-market space. "We help our customers gain scalability, flexibility, and simplicity into their line of business with domain specific, end-to-end business solutions," adds Al Pomerantz, Principal with Sofbang.

Sofbang's quickstart programs help customers rapidly design, automate, and manage business processes and mobile solutions, leveraging the Oracle Cloud Platform. Apart from augmenting Oracle's SaaS apps, the company also deploys their industry specific cloud solutions. "Our solutions like contract management, licensing and permitting, mobile student registration and mobile workforce management can be used across various industries," explains Asnani.

Sofbang's primary focus lies in mobile backend as a service (MBaaS) and cloud integration. This is evident in their implementations of the Oracle Integration Cloud Service (ICS), SOA Cloud Service (SOACS) and Oracle Mobile Cloud Service (MCS), which maximizes the value of an enterprise's SaaS and on-premise investments. Sofbang also delivers excellent cloud integration and mobile needs assessments with a tangible proof-of-concept. "Oracle ICS, SOACS and MCS accelerates integration and mobility projects, while simultaneously shortening the time to market," says Vivek Ahuja, CTO of Sofbang. With over a decade of experience in the Oracle Fusion Middleware space,

Sofbang brings the ability to utilize cloud solutions from both business and technology perspectives. "Over the years, we have been constantly enhancing our solution stack by combining our domain knowledge, business insights, and resources so that they continue to be valuable for our customers," adds Ahuja.

Sofbang serves various enterprises across the globe, helping implement solutions which enable better exchange and use of information with streamlined, adaptive business processes and simplified integration. Recently, Sofbang worked with the Chicago Park District (CPD), one of the largest municipal park systems in the US, to facilitate cross-department coordination, automate processes, and seamlessly integrate work information for effective communication and collaboration within the organization. Based on CPD's requirement, Sofbang deployed Oracle Fusion Middleware to help create and run agile, intelligent business applications, while maximizing IT efficiency. "Expanded collaboration and visibility across departments have been the greatest outcomes of the Oracle-based integrated park and project management solution," shares Tanya Anthony, Chief Administrative Officer, CPD. "From the park staff knowing the status of their work orders to project managers knowing the status of their funding, it has been extremely valuable for us," adds Tanya.

The Sofbang team's expertise and unique approach toward the Oracle Cloud Platform ensures that clients benefit from reduced costs, increased revenue, enhanced end-customer experience, and improved transparency and productivity. **CR**

Al Pomerantz   Danny Asnani   Vivek Ahuja